



GRAPHIC CHARTER

GREET ESAN RETOURNEES ASSOCIATION (GERA)

The Full

LOGOTYPE



LOGO VARIANTS





1/2X

5X

TYPOGRA- -PHY

GILL SANS NOVA



BRAND TYPEFACE

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@£\$%^&

FONT OVERVIEW

Bold

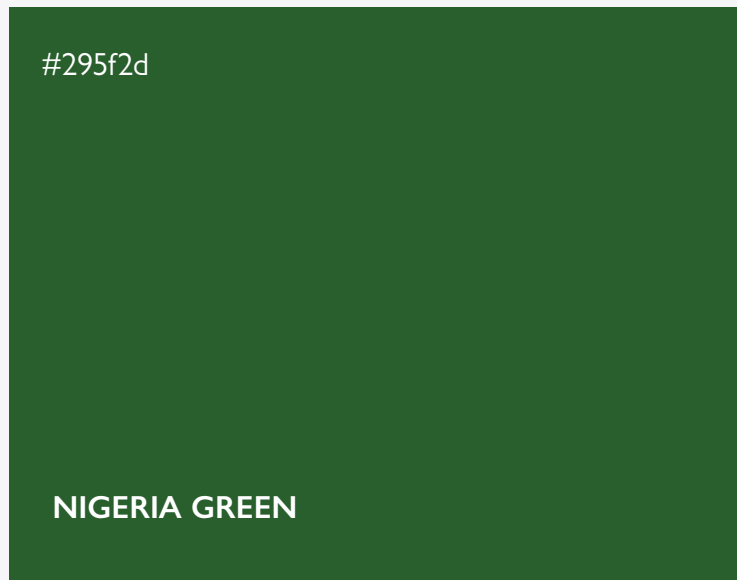
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

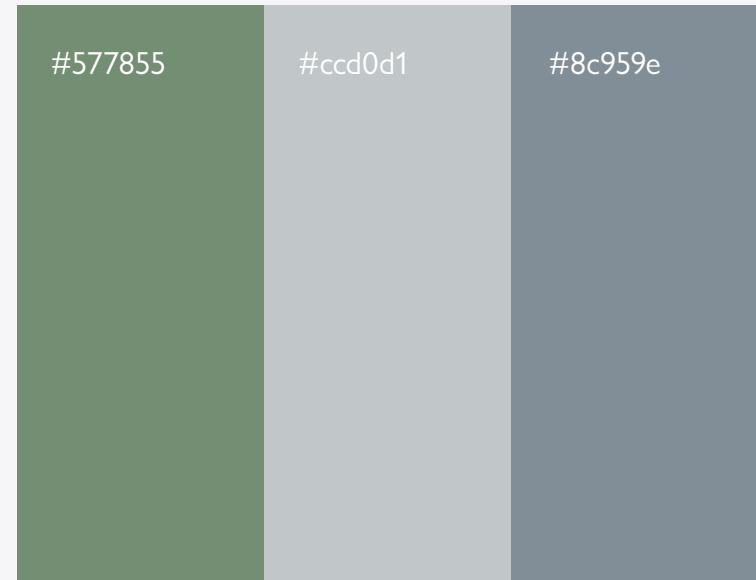
1234567890!@£\$%^&

COLORS

PRIMARY COLOR



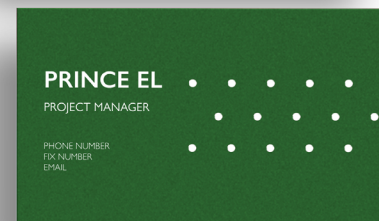
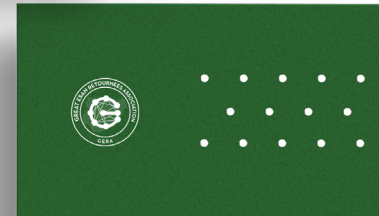
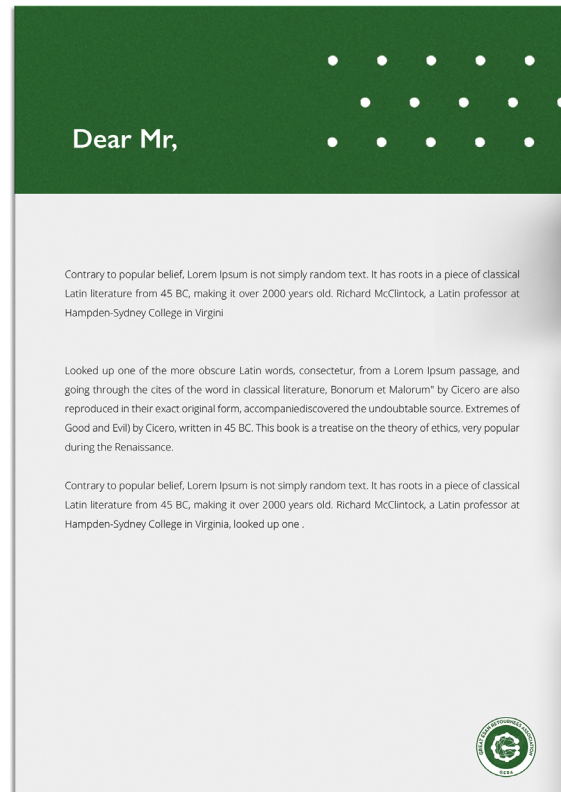
SECONDARY COLOR



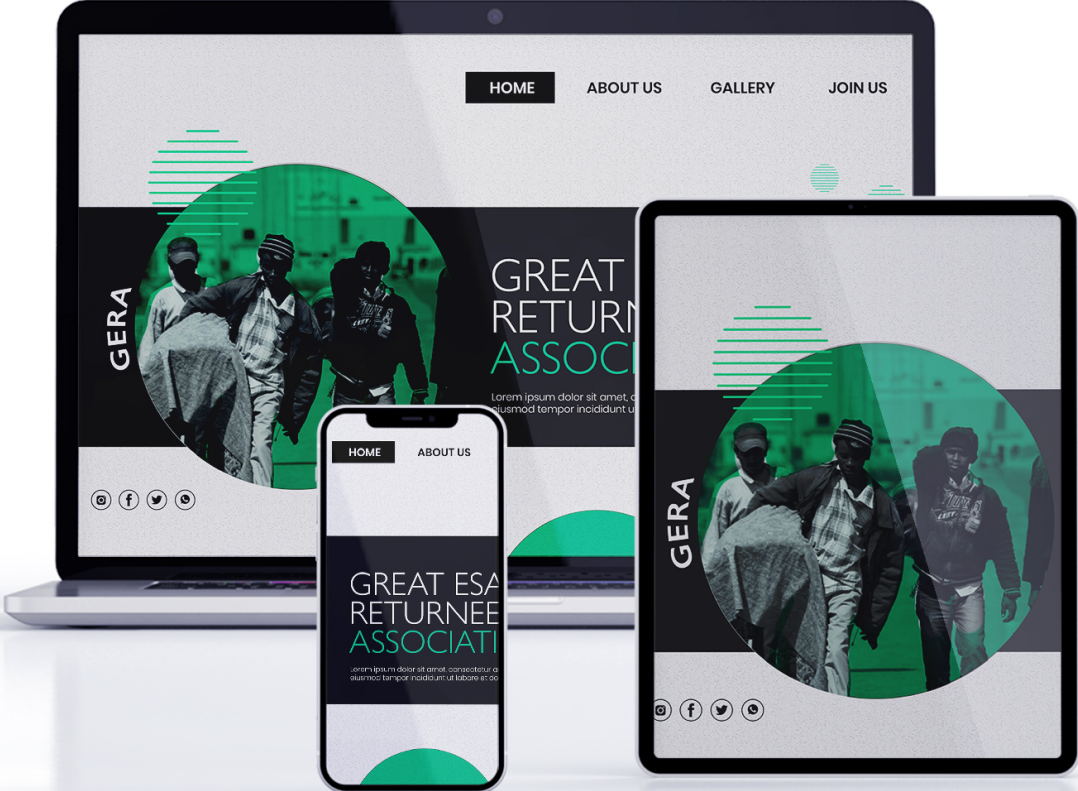
MATERIALS

STATIONERY

LETTERHEAD & BUSINESS CARD



WEBSITE & NEWSLETTER



EMAIL SIGNATURE



Prince El
Marketing Expert



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Nigeria, Lagos



BANNERS & PROFILE PICTURES



TSHIRTS & HATS

